

ELLTA CONFERENCE

AT THE ASIAN INSTITUTE OF TECHNOLOGY

20 17



25th – 27th July 2017 , Bangkok, Thailand

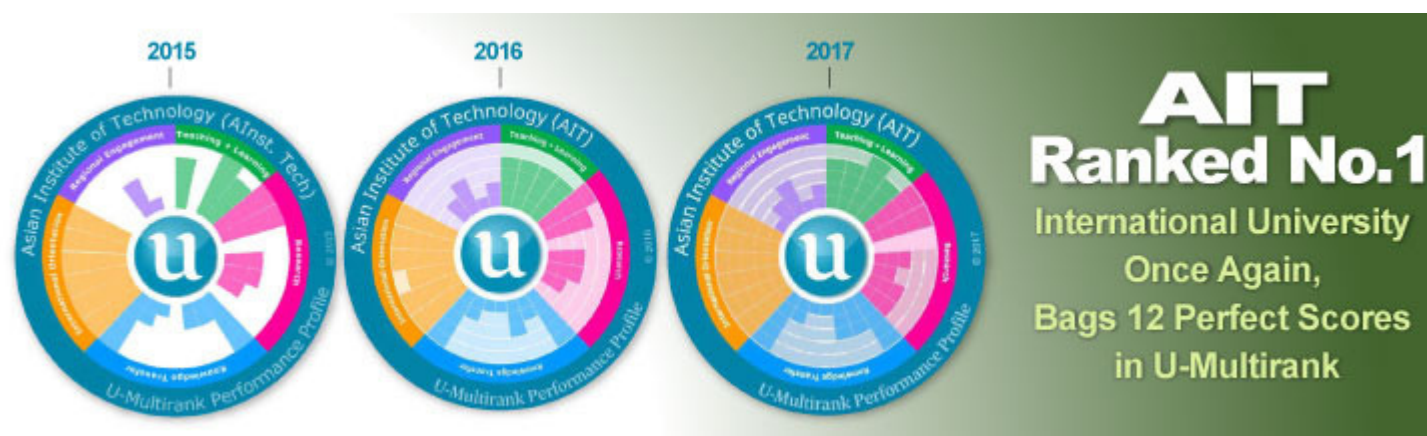
Collaboration and Sponsorship Options

SPONSORSHIP BENEFITS



The conference is well attended by scholars, subject matter experts and leadership professionals across the globe.

- The conference will serve as a very significant venue for sponsors to showcase a wide variety of products and services to a very diverse, international audience.
- The conference website is accessed globally (approximately, by 50+ countries in a day)
- The conference secretariat will leverage its active and engaging social media network to promote the sponsors of the conference.
- Opportunity for increased visibility, branding and promotion



SPONSORSHIP LEVELS

- A) KNOWLEDGE PARTNER SPONSOR - USD 10,000 (MAX 5)
- B) EVENT PARTNER SPONSOR - USD 5,000 (EVENT PORTFOLIO I & II - MAX 6)
- C) COLLABORATIVE PARTNER SPONSOR - USD 5,000 (MAX 4)
- D) EXHIBITOR SPONSOR - USD 1,500 (MAX 5)
- E) BESPOKE SPONSORSHIP

A) Knowledge Partner Sponsor

Cost of Sponsorship: USD 10,000 (Limited to five partners)

Knowledge Partner Sponsor would receive maximum acknowledgement as key partners throughout the conference development and marketing process.

- The Chief Executive of the sponsoring organization will invited to speak the Main Event Panel Discussion at the Conference
- The Organization will have 100% Scholarship to send five employees for the Yunus Center's one week training on the Social Business Launch Pad, which will be held in between Aug 7th – 11th, 2017. (Market Value USD 6,250)
- The Organization can avail a 50% scholarship to send upto ten participants for AIT Extension's semi-annual training program on Project Management, Monitoring and Evaluation (PMME) (Savings of USD 12,500)
- Recognition as key partner on the conference website, e-mail communication, social media, event handouts and on-site marketing
- Space for setting up Exhibition Booth
- Logo on the main conference backdrop and on all branding at the venue
- Recognition on print materials, such as conference programme book, conference report and conference bag
- One page advertisement in the conference programme book
- Banner with the track title and sponsor's logo will be placed in the main room
- Insert of corporate brochure or item in the conference delegate bag
- Complimentary conference registrations for up to 10 persons (Market Value - USD 3,000)

B) Event Partner Sponsor – Cost of Sponsorship – USD 5,000 (Limited to six partners)

Sponsors can choose among the options mentioned below:

Event Portfolio I (Max 3) – Lunch

The Organization sponsors one lunch for the Conference

- Complimentary conference registrations for up to 5 persons (Market Value - USD 1,500)
- The Organization can avail a 50% scholarship to send upto five participants for AIT Extension's semi-annual training program on Project Management, Monitoring and Evaluation (PMME) (Savings of USD 6,250)
- A sign will be set up at the Dining Hall highlighting the Lunch Sponsorship
- Each table will have a small note indicating that the lunch is sponsored by the recognized organization with contact details for future collaboration opportunities.
- Recognition as partner on the conference website, e-mail communication, social media, event handouts and on-site marketing
- Space for setting up Exhibition Booth
- Recognition on print materials, such as conference programme book, conference report and conference bag
- Half page advertisement in the conference programme book
- Insert of corporate brochure or item in the conference delegate bag

Event Portfolio II (Max 3) – City Tour, Dinner Cruise or Gala Dinner

The Organization sponsors the City tour, Dinner Cruise or Gala Dinner

- Complimentary conference registrations for up to 5 persons (Market Value - USD 1,500)
- The Organization can avail a 50% scholarship to send upto five participants for AIT Extension's semi-annual training program on Project Management, Monitoring and Evaluation (PMME) (Savings of USD 6,250)
- A sign will be set up at the Event Venue highlighting the Sponsorship
- Each participant will receive a note that says that the event is sponsored by the recognized organization with contact details for future collaboration opportunities.
- Recognition as partner on the conference website, e-mail communication, social media, event handouts and on-site marketing
- Space for setting up Exhibition Booth
- Recognition on print materials, such as conference programme book, conference report and conference bag
- Half page advertisement in the conference programme book
- Insert of corporate brochure or item in the conference delegate bag

C) Collaborative Partner Sponsor

Cost of Sponsorship – USD 5,000 (Limited to four partners)

The Organization Sponsors a Panel Discussion

- The Organization will be given a three hour time slot to organize a Moderated Panel Session on Leadership at the Conference
- The organization can bring in their speakers from their leadership network to participate for the Panel Session
- The Event will be titled as “Panel Session by the Sponsored Organization”
- Complimentary conference registrations for up to 5 persons (Market Value - USD 1,500)
- The Organization can avail a 50% scholarship to send upto five participants for AIT Extension’s semi-annual training program on Project Management, Monitoring and Evaluation (PMME) (Savings of USD 6,250)
- A sign will be set up at the Panel Session Venue highlighting the Sponsorship
- Recognition as partner on the conference website, e-mail communication, social media, event handouts and on-site marketing
- Space for setting up Exhibition Booth
- Recognition on print materials, such as conference programme book, conference report and conference bag
- Half page advertisement in the conference programme book
- Insert of corporate brochure or item in the conference delegate bag

D) Exhibitor Sponsor

Cost of Sponsorship – USD 1,500 (Limited to five partners)

The Organization can set up Exhibition booth for the Conference

- Complimentary conference registrations for up to 2 persons (Market Value - USD 600)
- The Organization can avail a 50% scholarship to send up to two participants AIT Extension’s semi-annual training program on Project Management, Monitoring and Evaluation (PMME) (Savings of USD 2,500)
- Recognition on print materials, such as conference programme book, conference report and conference bag
- Advertisement in the conference programme book
- Insert of corporate brochure or item in the conference delegate bag

E) Bespoke Sponsorship

Organizations have the option of choosing multiple sponsorship options and can also provide in-kind contributions which will be recognized for the conference.

CONTACT INFORMATION

CONTACT DETAILS FOR SPONSORSHIP

Ms. Panchica Koonchaimang (Bay)
Email id - Bay.ELLTAconference@ait.asia

Mr.Mathew Kuruvilla
Email: mathew.k@ait.asia
Mobile: +66802044699

Mr. Parthiv Bharali
Email: parthiv@ait.asia
Tel: (66-2) 524-5344
Mobile: +66875151500

CONTACT DETAILS FOR GENERAL INQUIRIES

Email: elltaconference@ait.asia

